

Sun Home Improvement Website Privacy Policy

Scope

This Privacy Policy describes how we handle your personal information on our website. It applies to **sunhomemi.com**. By giving us your personal information you affirmatively state that you are accepting the Privacy Policy and the Terms of Service, and you expressly consent to our collection, storage, use and disclosure of your personal information as described in this Privacy Policy.

This Privacy Policy is effective as of 1/9/2012.

Collection

You can browse our sites without telling us who you are or revealing any personal information about yourself. Once you give us your personal information, you are not anonymous to us. If you choose to provide us with personal information, you consent to the transfer and storage of that information on our servers located in the United States.

We may collect and store the following personal information:

- email address, phone number, physical contact information, and (depending on the service used) sometimes financial information, such as credit card or bank account numbers;
- correspondence sent to us;
- other information from your interaction with our sites, services, content and advertising, including device ID, computer and connection information, statistics on page views, traffic to and from the sites, ad data, IP address and standard web log information;

Marketing

We don't sell or rent your personal information to third parties for their marketing purposes without your explicit consent. We may combine your information with information we collect from other companies and use it to improve and personalize our services, content and advertising. If you don't wish to receive marketing communications from us or participate in our ad-customization programs, simply opt out by clicking the "Unsubscribe" link on the bottom of any electronic correspondence or inform us in writing.

Use

Our primary purpose in collecting personal information is to provide you with a safe, smooth, efficient, and customized experience. You agree that we may use your personal information to:

- provide the services and customer support you request;
- resolve disputes, collect fees, and troubleshoot problems;
- prevent, detect, and investigate potentially prohibited or illegal activities, and enforce our Terms of Service;
- customize, measure and improve our services, content and advertising;
- tell you about our services and those of our corporate family, deliver targeted marketing, service updates, and promotional offers based on your communication preferences; and
- other uses as described when we collect the information.

Our Disclosure of Your Information

We may disclose personal information to respond to legal requirements, enforce our policies, or to protect anyone's rights, property, or safety. Such information will be disclosed in accordance with applicable laws and regulations.

We may also share your personal information with:

- Service providers who help with our business operations such our marketing consultant or website administrator. All information provided to them will be kept private and will be used solely for acquiring customer feedback and handling complaints. This information will not be sold or rented by our service providers as stated in our "Marketing" section.
- Law enforcement, governmental agencies, or authorized third-parties, in response to a verified request relating to a criminal investigation or alleged illegal activity or any other activity that may expose us, you, or any other user to legal liability. In such events, we will disclose information relevant to the investigation, such as name, city, state, ZIP code, telephone number, email address, and anything else we may deem relevant to the investigation.

No Spam, Spyware or Spoofing

We do not tolerate spam and thus we will not spam you. Any communications you receive will represent Sun Home Improvement and/or any of our co-branded partners. All communications will cease upon your written request or by clicking on the "Unsubscribe" link on the bottom of electronic correspondence. By giving us your information you agree to receive any of our promotional offers until such time as a written request to cease is received. All correspondence, unless specifically stated otherwise, will be for promotional and marketing purposes such as a direct mail piece, newsletters, and emails.

Security

Your information is stored on our servers. We treat your private information as an asset that must be protected and use lots of tools (encryption, passwords, physical security, etc.) to protect your personal information against unauthorized access and disclosure. However, as you probably know, third parties may unlawfully intercept or access transmissions or private communications, and other users may abuse or misuse your personal information that they manage to collect. Therefore, although we work very hard to protect your privacy, we do not promise, and you should not expect, that your personal information or private communications will always remain private.

Third Parties

Except as otherwise expressly included in this Privacy Policy, this document addresses only the use and disclosure of information we collect from you. If you disclose your information to others, whether on our site or other sites throughout the internet, different rules may apply to their use or disclosure of the information you disclose to them. Sun Home Improvement does not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable. We encourage you to ask questions before you disclose your personal information to others.

General

We may amend this Privacy Policy at any time by posting the amended terms on this site. All amended terms automatically take effect after they are initially posted on the site. We will notify you by posting an updated date in the first section of this Privacy Policy.